Message Text

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ACTION NEA-10

INFO OCT-01 EUR-12 EB-07 ISO-00 /030 W

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R 150910Z AUG 76

FM AMEMBASSY KUWAIT

TO USDOC WASHDC

INFO SECSTATE WASHDC 5983

AMEMBASSY ABU DHABI

AMEMBASSY ATHENS

AMEMBASSY DAMASCUS

AMCONSUL DHAHRAN

AMEMBASSY JIDDA

UNCLAS KUWAIT 3858

ATHENS FOR RTDO

E.O. 11652: N/A TAGS: BEXP, KU

SUBJ: MAY 1977 PETROCHEMICAL SPECIALIZED TRADE MISSION

REF: A) STATE 143787; B) KUWAIT 1009; C) 75 KUWAIT A-85

1. EMBASSY HAS NO OBJECTION TO DATES OF SUBJECT TRADE MISSION PROPOSED REF A. EMBASSY DOES NOTE THAT LENGTH OF PROPOSED STAY IN KUWAIT WILL LEAVE, AT BEST (ASSUMING ARRIVAL EARLY ON MAY 10) 2-1/2 WORKING DAYS. THIS WOULD LIMIT NUMBER OF APPOINTMENTS THAT COULD BE ARRANGED. IN LIGHT OF THIS, EMBASSY REPEATS SUGGESTION IN REF B, THAT TRADE MISSION APPOINTMENTS BE DEVOTED PRIMARILY TO INFORMATION GATHERING ON PROJECT OPPORTUNITIES, WORKING IN KUWAIT, ETC., RATHER THAN ARRANGING AGENCY AGREEMENTS, SALES, ETC.

2. FOLLOWING RESPONSES KEYED TO REF A, PARA 2:
A) CURRENTLY AVAILABLE INFORMATION DOES NOT ALLOW
COMPLETE BREAKDOWN BY PRODUCT CATEGORY, BUT ALL TYPES
PETROCHEMICAL EQUIPMENT USED IN REFINERIES, LPG PROCESSING,
AROMATICS, ETHYLENE, AND OTHER PETROCHEMICALS PROJECTS
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SHOULD DO WELL. SUCH ITEMS INCLUDE PROCESS CONTROL

EQUIPMENT (SEE REF C FOR DISCUSSION OF PROSPECTS IN THIS FIELD), PUMPS, COMPRESSORS, TURBINES, VESSELS, HEAT EXCHANGERS, TANKAGE PIPES, AND MAJOR STRUCTURAL ITEMS SUCH AS FRACTIONING TOWERS.

B) GOK IMPORT FIGURES FOR PETROCHEMICAL EQUIPMENT AND PARTS ARE LISTED BY END USE (REFINERIES, CHEMICAL FERTILIZER PLANTS, ETC.). IMPORT FIGURES BELOW (LATEST AVAILABLE) DO NOT, THEREFORE, INCLUDE SUCH ITEMS AS TURBINES, COMPRESSORS, PIPES, ELECTRICAL AND AIR CONDITIONING EQUIPMENT.

U.S. MKT. JAN-SEPT
1974 SHARE 1975

(000 KD) (PERCENT) (000 KD)

GAS AND OIL FIELD

EQUIPMENT 1,597 68 2,276
OIL REFINERY EQUIPMENT 954 22 535

CHEMICAL FERTILIZER

EQUIPMENT 568 7 525

PLASTIC-WORKING EQUIP-

MENT 144 14 124

CHLORINE. CAUSTIC SODA

PLANT EQUIPMENT 94 1 3

TOTAL 3,357 3,498

(NOTE: KD 1 EQUALS \$3.42) (\$11.5 MILLION - 1974)

(\$12 MILLION - JAN-SEPT. 1975)

C) GOK CHARGES FOUR PERCENT AD VALOREM DUTY ON MOST ITEMS. DUTIES OF UP TO 15 PERCENT ARE POSSIBLE ON GOODS WHICH ARE MANUFACTURED LOCALLY. (IN PETROCHEMICAL EQUIPMENT, ONLY SOME HEAT EXCHANGERS AND MINOR STRUCTURAL ITEMS ARE PRODUCED IN KUWAIT.)

D) OTHER THAN THE PROVISIONS OF THE BOYCOTT OF ISRAEL LAW, WHICH IN KUWAIT ARE OBSERVED STRICTLY, THERE ARE NO TRADE OR OTHER RESTRICTIONS.

E) IN SOME CASES, U.S. EQUIPMENT CARRIES HIGHER PRICE THAN EQUIPMENT PRODUCED ESLEWHERE. KUWAITIS SEEM WILLING TO OVERLOOK THIS DIFFERENTIAL, SINCE THEY RECOGNIZE HIGH QUALITY OF U.S. PRODUCTION. THEIR TOLERANCE IN THIS RESPECT, HOWEVER, HAS ITS LIMITS, AND IT IS DOUBTFUL THAT THEY WOULD BE WILLING TO PAY MORE THAN 10 PERCEN, FOR EXAMPLE, MERELY TO BUY U.S. PRODUCTS.

F) POINT E IS REINFORCED BY SPREAD OF KUWAITI PURCHASES. UNCLASSIFIED

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MAJOR SUPPLIERS OF PETROCHEMICAL EQUIPMENT ARE GERMANY, ITALY, UK, JAPAN, AND SPAIM. U.S. DOMINANCE IS CLEAREST IN GAS AND OIL FIELD EQUIPMENT. U.S. IN CLOSE COMPETITION WITH OTHERS IN REFINERY FIELD,0 -,\$ 54-8) 8, 95#34 -43-. IN ADDITION, FRANCE, DURING 1975, HAS BECOME SIGNIFICANT SUPPLIER IN SOME FIELDS. DIVERSITY OF SUPPLY SOURCES PROVIDES KUWAIT WITH STRONG COMPETITIVE POSITION WHICH IT USES TO UTMOST.

G) MAJOR PROJECTS LISTED BELOW ARE THOSE PETROLEUM-RELATED AND PETROCHEMICAL PROJECTS WHICH ARE UNDER CONSTRUC-TION (UC) OR PLANNED FOR NEXT FIVE YEARS, THROUGH 1981).

OF WHICH TOTAL VALUE (MILLION \$) EQUIPMENT REFINING LPG PLANT (UC) 875 400 REFINERY EXPANSION 1,400 700 OTHER REFINERY PROJECTS 90 45 ASPHALT PLANT 20 10 SULPHUR PLANT 10 5 LUBRICATION MIXING AND 75 REFINING 37 PETROCHEMICALS AROMATICS 300 100 OLEFINS 550 180 HYDRAZENE 50 20 16 MELAMINE 6 TOTAL 3,390 1,499 H) NONE.

3. EQUIPMENT ESTIMATE IN SECTION G BASED ON ASSUMPTION, OBTAINED IN DISCUSSIONS WITH MANAGERS IN REFINING AND PETROCHEMICAL FIELDS, THAT EQUIPMENT CONSTITUTES ONE-THIRD OF TOTAL EXPENDITURE ON PETROCHEMICAL PROJECTS, AND ONE-HALF ON REFINERY PROJECTS. THOUGH THESE PERCENTAGES ARE PROBABLY LOW, THEY ARE INDICATIVE OF MAGNITUDE OF EQUIPMENT EXPENDITURES FOR PETROCHEMICAL PROJECTS OVER NEXT FIVE YEARS.

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Message Attributes

Automatic Decaptioning: X Capture Date: 01 JAN 1994 Channel Indicators: n/a

Current Classification: UNCLASSIFIED

Concepts: n/a Control Number: n/a Copy: SINGLE Draft Date: 15 AUG 1976 Decaption Date: 01 JAN 1960 Decaption Note: Disposition Action: n/a Disposition Approved on Date: Disposition Authority: n/a Disposition Case Number: n/a

Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Decument Number: 1076/J. NAA

Document Number: 1976KUWAIT03858
Document Source: CORE
Document Unique ID: 00

Drafter: n/a Enclosure: n/a Executive Order: N/A Errors: N/A

Film Number: D760313-0787

From: KUWAIT

Handling Restrictions: n/a

Image Path:

Legacy Key: link1976/newtext/t19760852/aaaabtch.tel Line Count: 145 Locator: TEXT ON-LINE, ON MICROFILM

Office: ACTION NEA Original Classification: UNCLASSIFIED Original Handling Restrictions: n/a Original Previous Classification: n/a Original Previous Handling Restrictions: n/a

Page Count: 3

Previous Channel Indicators: n/a
Previous Classification: n/a Previous Handling Restrictions: n/a

Reference: 76 STATE 143787, 76 KUWAIT 1009, 75 KUWAIT A-85 Review Action: RELEASED, APPROVED Review Authority: CunninFX

Review Comment: n/a Review Content Flags: Review Date: 01 APR 2004

Review Event:

Review Exemptions: n/a
Review History: RELEASED <01 APR 2004 by ReddocGW>; APPROVED <18 JAN 2005 by CunninFX>

Review Markings:

Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MÁY 2006

Review Media Identifier: Review Referrals: n/a Review Release Date: n/a Review Release Event: n/a **Review Transfer Date:** Review Withdrawn Fields: n/a

Secure: OPEN Status: NATIVE

Subject: MAY 1977 PETROCHEMICAL SPECIALIZED TRADE MISSION

TAGS: BEXP, KU To: COM

Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006